



HELLMANN WORLDWIDE LOGISTICS PARTNERS WITH EPG FOR ITS CUSTOMERS' WAREHOUSE MANAGEMENT SYSTEM

Ongoing support, consulting, and implementation services from EPG through long-standing partnership helps Hellmann better support its global customer base.

As a global third-party logistics (3PL) solutions provider with 489 offices in 173 countries around the world, Hellmann Worldwide Logistics provides warehousing and transportation services. Its portfolio of customers includes organizations in the automotive, fashion, healthcare, marine and cruise, perishables, and renewables industries.

Hellmann has maintained a long-term relationship with EPG, a leading global provider of supply chain execution and voice software solutions. In fact, the 3PL uses EPG's

warehouse management system (WMS) LFS exclusively for all of its customers that don't require the use of a different WMS solution provider.

Further, Hellmann often asks EPG representatives to assist with technology solution presentations to current and prospective clients, to provide expert logistics consulting, or to act as an extension of their internal information technology (IT) department to augment their infrastructure, implementation, and development capabilities as needed.



CHALLENGE

- 3PL customer operation had severe space utilization issues
- Outdated WMS lacked key process and workflow management capabilities
- Inability to perform dynamic slotting and allocate and store multiple stock keeping units (SKUs) in one pick location



SOLUTION

- Implementation of LFS WMS with flexible licensing allows 3PL to deploy for multiple customers
- Provides easy, straightforward upgrade path
- LFS can be easily configured with add-on modules
- Configured only the modules needed for dynamic slotting and multi-SKU storage in shared pick locations



RESULTS

- 20% increase in pick productivity due to significant reduction in steps
- 20% improvement in space utilization due to dynamic inventory slotting
- 25% reduction in dock-to-stock time
- 40% reduction in receiving time

“LFS easily manages the allocation of multiple SKUs to a single storage location. That increased the operation’s storage density within a couple of weeks of go-live.”

Operations Manager at Hellmann Worldwide Logistics

Shortly after Hellmann took over the operation of a new customer’s existing facility in Miami, Florida, operations managers discovered that the WMS being used had not been updated in quite some time. An older version of RedPrairie WMS — which had since changed ownership and re-branded several times — the software also lacked key capabilities that the customer wished to leverage.

“Because the facility was experiencing severe space utilization challenges, we engaged the customer that a WMS capable of dynamic slotting and the ability to allocate and store multiple stock keeping units (SKUs) in one pick location would significantly improve the operation’s space constraints,” explained an operations manager at Hellmann. “As a 3PL who deploys and configures EPG’s LFS WMS for multiple customers worldwide, we knew it could easily handle the demands this particular facility.”

ABOUT THE SOLUTION

After more than a decade of partnership, implementing LFS in new sites and facilities is easy for Hellmann’s information technology (IT) team to manage with minimal support from EPG. The software offers a flexible license model, requiring just one license per multiple locations and enabling Hellmann to quickly bring new clients onboard and into the WMS.

Because the core LFS software has been engineered to support a variety of modules, it is highly configurable. This allows easy expansion of the core WMS software without the added expense or time required for modifications. It also ensures a smooth, straightforward, and highly stable upgrade path — allowing users to benefit from the latest features and functions without the risk of operational disruptions.

“For this particular client, we configured only the modules we needed to support dynamic slotting and multi-SKU storage in shared pick locations quickly and easily in the LFS system,” the operations manager continued. “However, should this customer’s needs change going forward, we know that EPG offers modules that we can turn on or off to adjust the system to match their shifting business objectives.”

THE RESULTS

Shortly after the go-live date, Hellmann realized 20% greater productivity and a more than 20% improvement in space utilization within the customer’s facility.

The operations manager attributed these gains to LFS’ ability to dynamically slot inventory. “LFS automatically directs the putaway of SKUs to different storage and picking locations based on item velocity and how frequently items are picked together,” he said. “Plus, LFS easily manages the allocation of multiple SKUs to a single storage location. That increased the operation’s storage density within a couple of weeks of go-live.”

Both of these functions result in a dramatic reduction in the number of steps an associate must take to pick items for order fulfillment — enabling them to pick more orders in less time. Additionally, the new LFS system has reduced dock-to-stock time by 25%, and receiving time by 40%, he concluded.

ABOUT HELLMANN WORLDWIDE LOGISTICS

- One of the largest international third-party logistics (3PL) service providers
- Has 489 offices in 173 countries around the world
- Provides warehousing and transportation services in automotive, fashion, healthcare, marine and cruise, perishables, and renewables industries
- Has long-term relationship with EPG, using LFS WMS exclusively for all customers who don’t require a different WMS



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