

**Many years of expertise in the RFID & logistics industry**

# **Yannick Peton is EPG's new Country Manager in France**

**Yannick Peton joined EPG this year as Country Manager in France. Peton has many years of experience in sales, marketing and account management and has held various positions at Checkpoint Systems and IER, two internationally active RFID experts. EPG will benefit from this expertise and his excellent knowledge of the French market for further internationalization.**

As Country Manager, Yannick Peton will place a special focus on the market-specific characteristics and the growth potential of the French logistics sector. The 46-year-old can also draw on good relationships with EPG's partners and customers, including CMA/CGM, Schneider Electrics and many others in supply chain. In his position, Peton is responsible for the strategic orientation of EPG as a leading international provider of a comprehensive supply chain execution suite (EPG ONE) from France. Named as challenger in the Gartner magic quadrant the Warehouse Management System LFS has been rolled out to more than 1.600 sites around the world and every day 600.000 people are using EPG solutions for logistics.

"The French logistics market is growing steadily, and the industry needs smart, reliable and agile solutions more than ever to optimize its processes," says Yannick Peton. "Because the lack of employees, for example, in the country's distribution centers and warehouses is a major problem. To meet the demands of customers, many temporary workers are still needed now. To train them again and again is not only time-consuming but also cost-intensive. For this challenge, we offer the optimal solution with the EPG ONE Supply Chain Execution Suite and especially with LYDIA Voice." LYDIA Voice is speaker-independent, which means that language training is not required. Employees can start working productively immediately. In addition, LYDIA Voice 9 is able to recognize multiple languages simultaneously, which is a key advantage for multinational teams. Complementing the technologically leading software, EPG also has the matching voice-optimized hardware. "Work must be easy and simple for the employees. We address this, for example, with our tried-and-tested picking waistcoat, the LYDIA Voice-Wear. The ergonomic wearing system combines all the necessary components that are

important for efficient voice processes: Loudspeaker and microphone as well as the mobile voice computer are already integrated into the waistcoat.

In addition to LYDIA Voice, Peton's activities also focus on the further marketing and implementation of the warehouse management system LFS and the intelligent routing algorithm Greenplan. Greenplan is the latest solution in the EPG portfolio and a powerful algorithm for route calculation and route planning. Greenplan is already demonstrably providing customers with efficiency increases of up to 20% compared to standard solutions.

In addition to further market development with EPG ONE, another focus is on building up a strong sales and project team for France. The new location in Paris offers the optimal starting point for this.

Date: May, 2nd 2023

Length: 3.021 characters incl. spaces

Photo: Yannick Peton is EPG's new Country Manager in France

---

## **EPG – Smarter Connected Logistics**

EPG is a leading international provider for a comprehensive Supply Chain Execution Suite (EPG ONE™) and employs 900 people at 23 locations around the world. The company group provides its more than 1,600 customers with WMS, WCS, WFM, TMS and voice solutions to optimize logistics processes – from manual to fully automated logistics environments. EPG solutions cover the entire supply chain: From warehouse and road to ground and cargo handling solutions at airports. Logistics consulting, cloud services, managed services and logistics training courses at the company's own academy round out the comprehensive list of solutions from EPG.

## **Company contact**

Dennis Kunz • Ehrhardt + Partner GmbH & Co. KG

Alte Römerstraße 3 • D-56154 Boppard-Buchholz

Phone: (+49) 67 42-87 27 0

E-Mail: [presse@epg.com](mailto:presse@epg.com) • Web: [www.epg.com](http://www.epg.com)

## **Press contact**

Rebecca Schlag • BFOUND GmbH

Alte Römerstraße 3 • D-56154 Boppard-Buchholz

Phone: (+49) 67 42-87 27 50 00

E-Mail: [rebecca.schlag@bfound.com](mailto:rebecca.schlag@bfound.com) • Web: [www.bfound.com](http://www.bfound.com)